

Success Story

Louisiana SuperDome

Challenge

Reduce man-hours by automating TV control.

Seamlessly update analog TVs to flat-panel displays.

Solution

Replace damaged TVs with modern flat-panel displays.

Integrate displays to existing system and software using Contemporary Research display controllers.

Transforming tragedy to opportunity



"Contemporary Research display technology, reliability, and support has reduced the cost and complexity of operating our system."

- Brodie Cannon,
Louisiana Superdome AV Technician

When the Louisiana Superdome opened in 1975, the site featured 500 TVs, manually operated by site staff. Superdome technology manager Brodie Cannon states, "The task of turning those TVs on, off, and setting channels took over 8 man-hours every event. Of special mention is a "bridge" used in some events with 24 displays – we used a 30-foot ladder, later a long pole to reach them. In 2001, we integrated the TVs with a Contemporary Research display control technology, reducing work to a few seconds. As the system communicates over the RF cable, we didn't need the expense of new wiring to install the system, and it paid for itself very quickly."

Then disaster struck. A place of safety for thousands during Hurricane Katrina, the Superdome suffered significant roof and water damage – ruining many of the site's televisions.

Brodie continues, "We decided to turn tragedy into opportunity and replace the TVs with modern flat-panel displays. That's easy to do with the CR system. It's also brand agnostic – it can integrate different makes and models in the same system.

Today, we control about 900 displays, and operation is as simple now as it was in 2001. Their RF control platform is simply easy to install, adapt, and expand. Contemporary Research display technology, reliability, and support has reduced the cost and complexity of operating our system."