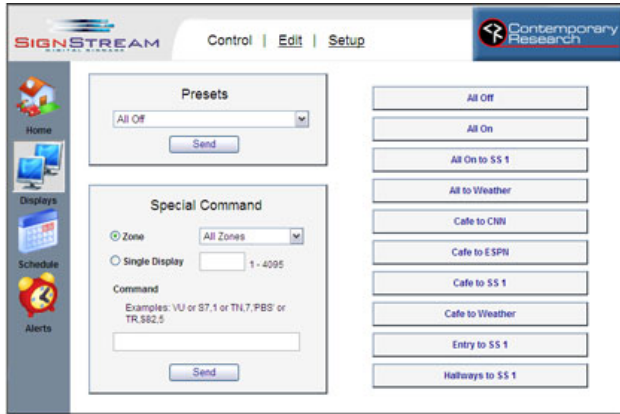


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## Display Express Takes Control

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Dallas, TX November 1, 2007 – Contemporary Research introduces Display Express, a new software solution for distributed display control. The Display Express Server presents easy-to-use ASP,NET browser pages to integrate, define, control and schedule displays, TVs and projectors throughout a facility. Ethernet-driven display control commands are transmitted over RF coax, the same cable that carries TV channels, eliminating the need to run new control wiring.

Setup and operation is a snap. There's nothing to define, commands are sent to all or one 15 pre-set zones of controllers. No programming experience is needed - just fill in the blanks and click checkmarks to create control presets. Each Preset (a group of commands to a Zone) can be sent as a clickable button or pull-down list. Schedule events by linking Presets to a time, date, and cycle. Launch video pages or alerts from up to 14 user-created Alerts buttons.

States Doug Engstrom, CR Communication Director states, "Sports, corporate, education, and worship site need a simple solution for distributing and managing content across a their facility. RF is still the best conduit to send multiple channels of analog and digital content over long distances. With Display Express, they can access displays, TVs, and projectors over the same pathway, taking control with a click of a Web button."

### About Contemporary Research

Contemporary Research designs and creates solutions for an HDTV world, offering cutting-edge products, HDTV display control, digital signage, and tuning. In addition, CR supports a proven line of analog TV tuners, closed-captioning tools, as well as commercial and educational media systems. For more information about Contemporary Research products, visit us on the web at [www.crwww.com](http://www.crwww.com) or call (888) 972-2728.

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