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## Contemporary Research Intros iPhone Control for Display Express Systems



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Need to switch your arena's 855 displays on for the game, and you're stuck in traffic ten miles away? With Display Express – all you need is your iPhone. Access the Web pages, point, click – and they're on. At work at Wachovia Center, San Antonio Spurs, the Louisiana Super Dome, Seattle Mariners, Delta Downs Casino and many other venues, the Contemporary Research Display Express system can make that happen.

Smart site managers have learned that operating hundreds of signage and video displays across a facility can cost extensive man-hours for each event. Or use Display Express and get it done with the press of a button. And there's more to the savings formula. The system integrates displays over the existing broadband network, so wiring is free. Control is brand-agnostic – mix and match displays from a variety of makes and models.

States CR President Scott Hetzler, "We've been managing large and small scale display networks for over 10 years. Many early installations have upgraded from TVs to flat panel displays using the same wiring and software they've used for years. The new Display Express adds a new dimension in Web-based access, so they can take control from any PC, any Web phone, from anywhere."

### About Contemporary Research

Contemporary Research designs and creates solutions for an HDTV world, offering cutting-edge products, HDTV display control, digital signage, and tuning. In addition, CR supports a proven line of analog TV tuners, closed-captioning tools, as well as commercial and educational media systems. For more information about Contemporary Research products, visit us on the web at [www.crwww.com](http://www.crwww.com) or call (888) 972-2728.

### Contact:

Janine Davis  
Sales Director  
Contemporary Research  
888-972-2728  
[janine@crwww.com](mailto:janine@crwww.com)