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CR Intros ICC1-232 Display Controller

Dallas, TX, March 14, 2006 - Contemporary Research introduces the ICC1-232 RS-232 Display Controller. Compatible with CR's SignStream™ and iC Commander HD Display systems, the ICC1-232 networks over existing RF coax cable to operate RS-232 controlled video displays and projectors. Answering the rapid growth of HDTV tuner-equipped flat-panel displays, the ICC1-232 can provide both dash-format HDTV and standard analog tuning control.

With the addition of the ICC1-232, Contemporary Research now offers the most extensive family of control solutions for signage and video distribution applications. Conventional and HDTV tuning will be available in RS-232, IR, and Smart control formats. All displays can be controlled over the same CATV coax cable that provides HD and analog programming. A single RS-232 or Ethernet port can control up to 4,000 displays, that can be arrayed in 16 instant-access groups of 255 units. Off-the-shelf software is available, or integrators can easily create custom control solutions using AMX, Crestron, or PC-driven applications.

States Contemporary Research Communications Director Doug Engstrom, "The ICC1-232 is already slated for several sports facilities upgrading to HDTV. We expect an even greater usage of HDTV-equipped displays with the introduction of SignStream HDTV servers for signage and in-house video origination. It's only logical. RF coax has always been the most effective way to send content to displays, HTDV is now the best way to distribute HD content. HDTV is the new standard – it's time to tune in."

About Contemporary Research

Contemporary Research designs and creates intelligent, yet simple solutions for system integration, including HD and TV tuners, closed-captioning tools, iC-Net display control systems, and ABC-Net educational media networks. For more information about Contemporary Research products, visit us on the web at www.crwww.com or call (888) 972-2728.

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